



Doon Digital

Digital Marketing Guide

Uttarakhand Business Growth Strategy

Prepared For:

Valued Customer

Business Type:

N/A

Website:

N/A

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Local SEO Strategies for Uttarakhand

Google Business Profile Optimization

- Complete every section of your Google Business Profile
- Add high quality photos of your business regularly
- Respond promptly to all reviews (positive and negative)
- Post updates weekly using Google Posts
- Add accurate business categories and attributes
- Enable messaging for direct customer contact

Local Citation Building

- List on major directories: Justdial, Sulekha, Indiamart
- Ensure NAP consistency across all platforms
- Get listed on Uttarakhand tourism and business directories
- Build citations on industry-specific platforms
- Monitor and update citation information regularly

Social Media Marketing

Facebook and Instagram

- Post consistently 3-4 times weekly
- Use local hashtags strategically
- Share behind-the-scenes content
- Create reels for viral reach
- Host live sessions with audience
- Engage with comments and messages promptly

Content Marketing Strategy

- Create a content calendar for consistent publishing
- Focus on value-driven content that solves problems
- Incorporate local keywords naturally into content
- Use a mix of blog posts, videos, and infographics
- Track content performance using analytics
- Repurpose content across different platforms

Google Ads Strategy

- Research relevant keywords for your business
- Create compelling ad copy with clear CTAs
- Set up conversion tracking for performance measurement
- Use location targeting to reach Uttarakhand customers
- Implement retargeting campaigns for website visitors
- Monitor Quality Score and optimize accordingly

Why Choose Doon Digital?

- 7+ years of digital marketing experience in Uttarakhand
- Proven track record with 200+ local clients
- Data-driven strategies customized for your business
- Transparent reporting and communication
- Full-service digital marketing under one roof
- Dedicated account manager for every client

Our Services

- o Search Engine Optimization (SEO)
- o Pay-Per-Click Advertising (PPC)
- o Social Media Marketing
- o Content Marketing
- o Website Development
- o Google Business Profile Management
- o Email Marketing
- o Graphic Design and Branding

Success Stories from Uttarakhand

We have helped numerous businesses across Dehradun, Haridwar, Rishikesh, and Nainital achieve their digital marketing goals. From retail shops to real estate agencies, from hotels to healthcare providers.

Getting Started

- Schedule a free consultation with our team
- Receive a comprehensive digital marketing audit
- Get a customized strategy tailored to your business
- Implement proven tactics for immediate results
- Monitor progress with transparent reporting

Ready to Grow Your Uttarakhand Business?

Let Doon Digital create a customized digital marketing strategy for your business.

What You Get:

- > Free SEO Audit & Competitive Analysis
- > Custom Marketing Strategy Document
- > Dedicated Account Manager
- > Monthly Performance Reports